

SEA SCOUT SHIP LEADERSHIP THE SKIPPER AND QUARTERDECK

“Efficient management without effective leadership is like straightening desk chairs on the Titanic.” Anonymous

A Sea Scout Ship without effective leadership is like a vessel at sea with no clear destination. A Sea Scout Ship without effective management is like a vessel with a crack in the hull, soon to fill with water and sink. Leadership charts a sound course for the Ship's operation to follow; management ensures that the Ship's operation is sound. The skipper and Quarterdeck create the vision and identify ways to expand resources to carry out the mission. The Ship manager efficiently allocates scarce resources to capture opportunities and solve problems....As a leader, the skipper and Quarterdeck must focus on the long term, through effectively identifying the mission, assessing the needs, and developing a strategic plan for the Ship's operation. Where will the Ship be 2-5 years from now?

In the role of manager, the skipper and Quarterdeck must focus on efficiency. They approach an opportunity or problem in which the constraints have been set, and they must work within those limits. Managers tend to deal with short run issues:

Management

Identify opportunities or problems

Diagnose

Generate alternatives

Make decisions

Plan and control

Time	Vessels
Labor	Money
Skills	

Plan Strategically

Assess needs

Create mission

Leadership

A manager allocates scarce resources (time, labor, vessels, capital, skills) to capture opportunities. A leader creates the vision and identifies ways to expand the resource base to carry out the mission.

The successful Ship of the future will possess both leadership and management skills. They will determine where they want to be and how to get there. They will not only do things right, but they will do the right things to enhance their chances for success and continuity. Understanding how leadership and management skills differ is essential for skipper and quarterdeck to effectively master these skills:

Leaders	Managers
* Create the vision and identify ways to expand resources to carry out mission	* Efficiently allocate scarce resources (time, labor, land, and capital) to capture opportunities and solve problems
* Focus on strategic planning	* Focus on tactical planning
* Determine where they want to be	* Determine how they will get there
* Do the right things	* Do things right
* Focus on the long run	* Concentrate on the short run
* Find the best ladder to success	* Efficiently climb the ladder of success
* Are effective	* Are efficient
* Don't stop thinking about tomorrow	* Make the best use of today
* Lead from the right side of the brain (the hemisphere of the brain that operates creatively)	* Manage from the left side of the brain (the hemisphere of the brain that operates analytically)
* Begin with the end in mind	* Put first things first